

# AURORA

Annual Outdoor Gala and Fundraiser in Support of



friends  
for life

Guest host “Carlotta Gurl”  
Live Entertainment • Scrumptious Eats  
50/50 tickets • Live Auction  
Surprises & So much more!

Monday • August 23, 2021 • 5 p.m.

The Vancouver Club  
915 W. Hastings St, Vancouver, BC V6C 1C6

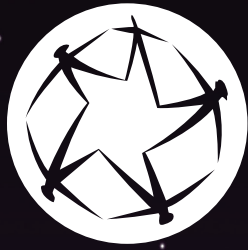
For more information, write to  
[events@vancouverfriendsforlife.ca](mailto:events@vancouverfriendsforlife.ca)

PRESENTING SPONSOR



COMMUNITY PARTNER





friends  
for life

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the Vancouver Friends for Life Society

## About Us

Founded in 1993, the Vancouver Friends for Life Society (VFFL) is an innovative wellness centre, built on the belief that no one should have to face the many challenges of HIV/AIDS, cancer, hepatitis C, and other serious illnesses alone. Our mission is to provide emotional, informational, and practical support in a safe and supportive environment. We welcome people from British Columbia's Lower Mainland to participate in specialized support programs intended to complement primary medical care.

The VFFL client-members can access all services free of charge. All practitioners are thoroughly vetted by the VFFL and are certified experts in their fields.

The many services offered are meant to complement a member's medical treatment and include, but are not limited to, community meals, psychological counselling, therapeutic massage, acupuncture, nutrition workshops, cooking classes, yoga, reflexology, and art therapy. Community meals are an additional important service that provides nourishment to an underserved population, and a much-needed sense of community for those who might otherwise be suffering in isolation.

Exacerbated by COVID-19, the growth in wealth inequality in Vancouver has ever greater impacts on health, particularly for those in the communities we serve.

**The services of Vancouver Friends for Life Society are needed more now than ever.**

## Our Team

**Diane Pépin**, Executive Director

**Samar Al-Majmaie**, Program and Operations Coordinator

**Misha Martinot**, Wellness Coordinator

## Our Board of Directors

**President**, Sameer Ismail – IG Wealth Management

**Vice President**, Sheila Giffen, PhD candidate – University of British Columbia

**Secretary**, John Horodyski – Managing Director, Salt Flats

**Director and Past President**, Robert Ablenas – Community-Based Researcher

**Director**, John Dub – Air Canada

**Director**, John Emmerton – IG Wealth Management

**Director**, Wendy Sarkissian, PhD – Author and Independent Planner

## About this fundraising event

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Aurora is the VFFL annual summer fundraising event, highlighting the work of the Society and raising funds that support the operations of the VFFL and contribute directly to the continuation and enhancement of our work.

As a valuable sponsor, your company will be given brand visibility throughout our fundraising outreach, and associated activities. Your company name will be highlighted in our welcome kits and promotional material. This will be an event to remember, and we look forward to working with our sponsors to make this a success. Most importantly, we are so grateful to be able to work towards contributing to the success of our organization and supporting members of our community in need of our services. For each year moving forward, priority will be given to returning sponsors from each sponsorship tier.

## Sponsorship Tiers

### **Presenting Sponsor - \$5,000** *(No longer available)*

- Your company logo will be featured on our event ticketing page.
- Your company logo will be featured prominently during the event.
- Your company logo and website link will be included on all event announcements (electronic and print).
- Your company logo and website link will be featured on the VFFL home page and events page for 30 days prior to the event.
- Your company will receive acknowledgment and thanks on the day of the event during the welcome speech and on advertisement at the event.
- Your company will receive acknowledgment in the VFFL monthly newsletter.
- Your company will be included on the VFFL website sponsor page for one year.
- Your company's promotional materials (to be provided to VFFL) will be included in our welcome package provided to each attendee at the event.

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### Platinum \$2,500 - \$4,999

- Your company logo will be featured on our event ticketing page.
- Your company logo will be featured prominently at the event.
- Your company logo and website link will be included on all event announcements (electronic and print) prior to the event.
- Your company logo and website link will be included on all email announcements prior to the event.
- Your company logo and website link will be featured on the VFFL home page and events page for 30 days prior to the event.
- Your company will receive acknowledgment and thanks on the day of the event during the welcome speech and on advertisement at the event.
- Your company will be included on the VFFL website sponsor page for nine months.
- Your company's promotional materials (to be provided to VFFL) will be included in our welcome package provided to each attendee at the event.
- Your company will receive acknowledgment in the VFFL monthly newsletter.

### Gold \$1,500 - \$2,499

- Your company logo and website link will be included on all email announcements prior to the event.
- A medium-sized company logo will be featured prominently during the event.
- Your company logo and website link will be featured on the VFFL home page and events page for 30 days prior to the event.
- Your company will receive acknowledgment and thanks on the day of the event during the welcome speech and on advertisement at the event.
- Your company will be included on the VFFL website sponsor page for six months.
- Your company's promotional materials (to be provided to VFFL) will be included in our welcome package provided to each attendee at the event.
- Your company will receive acknowledgment in the VFFL monthly newsletter.

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### Silver \$1,000 - \$1,499

- Your company's promotional materials (to be provided to VFFL) will be included in our welcome package to each attendee at the event.
- Your company logo and website link will be included in all email announcements prior to the event.
- A small company logo and link to your company website featured on promotional material.
- Your company will receive Acknowledgment and thanks on the day of the event during the welcome speech.
- Your company will receive acknowledgment in the VFFL monthly newsletter.

### Friendship \$500 - \$999

- Your company's promotional materials (to be provided to VFFL) will be included in our welcome package to each attendee at the event.
- Your company will receive acknowledgment in the VFFL monthly newsletter.
- Your company will receive acknowledgment and thanks on the day of the event during the welcome speech.

### In-Kind Donations

In-kind donations are also welcome where they help us meet our event needs. We will work with all in-kind sponsors to tailor benefits based on the type and size of their donation to ensure sponsors are well recognized for their generosity.

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SERVICE	Platinum \$2,500 - \$4,999	Gold \$1,500 - \$2,499	Silver \$1,000 - \$1,499	Friendship \$500 - \$999
Your company logo will be featured on our event ticketing page.	★			
Your company logo will be featured prominently during the event.	★			
Your company logo and website link will be included on all event announcements (electronic and print) prior to the event.	★			
Your company logo and website link will be included on all email announcements prior to the event.	★	★	★	
Your company logo and website link will be featured on the VFFL home page and events page for 30 days prior to the event.	★	★		
Your company will receive acknowledgment and thanks on the day of the event during the welcome speech and on advertisement at the event.	★	★	★	★
Your company will be included on the VFFL website sponsor page for nine months.	★			
Your company will be included on the VFFL website sponsor page for six months.		★		
Your company's promotional materials (to be provided to VFFL) will be included in a welcome package provided to each attendee at the event.	★	★	★	★
Your company will receive acknowledgment in the VFFL monthly newsletter.	★	★	★	★
A medium-sized logo and link to your website will be featured on promotional material at the event.		★		
A small logo and link to your company website will be featured on all promotional material at the event.			★	