

AURORA

Annual Outdoor Gala and Fundraiser in Support of



friends
for life

Live Entertainment • Enticing Nibbles
50/50 Tickets • Live Auction
Surprises & So much more!

Monday • July 17, 2023 • 5 p.m.

The Vancouver Club
915 W. Hastings St, Vancouver, BC V6C 1C6

For more information, write to
events@vancouverfriendsforlife.ca



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About Us

Founded in 1993, the Vancouver Friends for Life Society (VFFL) is an innovative wellness centre, built on the belief that no one should have to face the many challenges of HIV/AIDS, cancer, hepatitis C, and other serious illnesses alone. Our mission is to provide emotional, informational, and practical support in a safe and supportive environment. We welcome people from British Columbia's Lower Mainland to participate in specialized support programs intended to complement primary medical care.

The VFFL client-members can access all services free of charge. All practitioners are thoroughly vetted by the VFFL and are certified experts in their fields.

The many services offered are meant to complement a member's medical treatment and include, but are not limited to, community meals, psychological counselling, therapeutic massage, acupuncture, nutrition workshops, cooking classes, yoga, reflexology, and art therapy. Community meals are an additional important service that provides nourishment to an underserved population, and a much-needed sense of community for those who might otherwise be suffering in isolation.

Exacerbated by COVID-19 and the current cost of living crisis, the growth in wealth inequality in Vancouver has ever greater impacts on health, particularly for those in the communities we serve. **The services of Vancouver Friends for Life Society are needed more now than ever.**

Our Team

Diane Pépin, Executive Director

Helenna Swift, Program and Operations Coordinator

Our Board of Directors

President, Sameer Ismail – IG Wealth Management

Vice President, Sheila Giffen – University of British Columbia

Secretary, Christopher Girodat - Executive Director, Capilano Students' Union

Treasurer, Drew Morris - Yates Whitaker Chartered Professional Accountants

Director, John Kinsley – Douglas College

Director, Susan Petrina – Consultant

Director, Eli Puterman – University of British Columbia

About this fundraising event

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Aurora is the VFFL annual summer fundraising event, highlighting the work of the Society and raising funds that support the operations of the VFFL and contribute directly to the continuation and enhancement of our work.

As a valuable sponsor, your company will be given brand visibility throughout our fundraising outreach, and associated activities. Your company name will be highlighted in our welcome kits and promotional material. This will be an event to remember, and we look forward to working with our sponsors to make this a success. Most importantly, we are so grateful to be able to work towards contributing to the success of our organization and supporting members of our community in need of our services. For each year moving forward, priority will be given to returning sponsors from each sponsorship tier.

Sponsorship Tiers

Diamond Presenting Sponsor - \$10,000

All the benefits of Sapphire sponsorship, plus the following enhancements:

- Your company logo will receive prominent placement on our ticketing page.
- Your company logo will be featured prominently at the event.
- A representative of your company will have the opportunity to give remarks at the event.
- Your company will be included on the VFFL website sponsor page for one year.



Sponsorship Tiers

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Sapphire - \$5,000

All the benefits of Emerald sponsorship, plus the following enhancements:

- Your company logo and website link will be included on all event announcements (electronic and print) prior to the event.
- Your company will be included on the VFFL website sponsor page for nine months.
- You will receive four complimentary tickets

Emerald - \$2,500

All the benefits of Ruby sponsorship, plus the following enhancements:

- Your company logo and website link will be included in all email announcements prior to the event.
- Your company logo and website link will be featured on the VFFL home page and events page for 30 days prior to the event.
- Your company will be included on the VFFL website sponsor page for six months.

A medium-sized company logo will be featured prominently during the event.



Sponsorship Tiers

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Ruby - \$1,000

- Your company will receive acknowledgment and thanks on the day of the event during the welcome speech.
- Your company's promotional materials (to be provided to VFFL) will be included in our welcome package to each attendee at the event.
- Your company will receive acknowledgment in the VFFL monthly newsletters immediately preceding and following the event.
- A small company logo and link to your company website featured on promotional material.
- You will receive two complimentary tickets.

In-Kind Donations

In-kind donations are also welcome where they help us meet our event needs. We will work with all in-kind sponsors to tailor benefits and recognition based on the type and size of their donation to ensure sponsors are well recognized for their generosity.






























We'd like to extend our gratitude for your thoughtful consideration of sponsoring Aurora. In addition to inspiring others to give back during this spectacular event, your investment will support the important services and well-being of the community members who benefit from the programs and services offered by the Vancouver Friends for Life Society. Many thanks again.



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SERVICE	Diamond Presenting Sponsor \$10,000	Sapphire \$5,000	Emerald \$2,500	Ruby \$1,000
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Your company logo will be featured prominently during the event.				
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Your company logo and website link will be included on all email announcements prior to the event.				
Your company logo and website link will be featured on the VFFL home page and events page for 30 days prior to the event.				
Your company will receive acknowledgment and thanks on the day of the event during the welcome speech and on advertisement at the event.				
A representative of your company will have the opportunity to give remarks at the event.				
Your company will be included on the VFFL website sponsor page for one year.				
Your company will be included on the VFFL website sponsor page for nine months.				
Your company will be included on the VFFL website sponsor page for six months.				
Your company's promotional materials (to be provided to VFFL) will be included in a welcome package provided to each attendee at the event.				
Your company will receive acknowledgment in the VFFL monthly newsletters immediately preceding and following the event.				
A medium-sized logo and link to your website will be featured on promotional material at the event.				
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